

In light of COVID-19, the 2020 Wawa Welcome America Festival has been reimagined to a completely virtual festival. All events can be experienced at welcomeamerica.com.
For the festival brochure, [click here](#).



MEDIA ALERT

SUNDAY, JUNE 28

WAWA WELCOME AMERICA FREE VIRTUAL FESTIVAL EVENTS:

**Independence Blue Cross #mindPHL Wellness Corner • Museums of the Day
• Founding Fathers' Sunday Supper with Chef Walter Staib of City Tavern •
Hymns & Harmony in partnership with VISIT PHILADELPHIA®**

WHAT: **Independence Blue Cross #mindPHL Wellness Corner: Exercise**
This July 4th, be #mindPHL with us. Enjoy programming to help you relax, connect, and boost your mental health. No matter how you like to stay active, find out how exercise can have a profound effect on our emotional wellness. Today they will focus on exercising. Learn how an exercise routine can boost your mood and offer a sense of accomplishment. Join Philadelphia Eagles Assistant Strength Coach Edward Grayer for simple tips on how to get moving and invest in yourself.

WHEN: Sunday, June 28, 8:30 a.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/events/>
**programming will become available each day of the series*

MEDIA CONTACT: Grant Gegwich, Director of Public Relations, Independence Blue Cross,
Grant.Gegwich@ibx.com

WHAT: **Museums of the Day: American Swedish Historical Museum**
Take a virtual tour of the American Swedish Historical Museum and discover Philadelphia's roots. The ASHM welcomes viewers to have a glimpse into their galleries. Learn the stories of the region's earliest European settlers, and experience what Scandinavia has to offer, from the time of the Vikings to the present day.

WHEN: Sunday, June 28, 9:00 a.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/american-swedish-historical-museum/>

MEDIA CONTACT: Jennie Skynas, Interim Marketing Manager, American Swedish Historical Museum, jskynas@americanswedish.org

WHAT: **Museums of the Day: Christ Church Burial Ground**
Take a virtual walking tour of one of America's most unique Revolutionary Era graveyards. The Burial Ground is the final resting place of some of our most prominent leaders, including Benjamin Franklin, Joseph Hewes, Francis Hopkinson, George Ross, and Dr. Benjamin Rush. Also buried on these sacred grounds are many of our nation's early leaders, prominent lawyers, medical pioneers, military heroes and victims of the Yellow Fever epidemic. Viewers will also learn about the plague that led to panic over 200 years ago and consider its lessons for today.

WHEN: Sunday, June 28, 9:00 a.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/christ-church-burial-ground/>

MEDIA CONTACT: Carrie Hagen, Director of Marketing & Development, Christ Church, chagen@christchurchphila.org

WHAT: **Museums of the Day: Fort Mifflin on the Delaware**
Journey through the Declaration of Independence at Fort Mifflin, the site that defended Philadelphia against the greatest bombardment of the American Revolution. Viewers can learn about Revolutionary War soldier life and enjoy cannon demonstrations.

WHEN: Sunday, June 28, 9:00 a.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/fort-mifflin-on-the-delaware/>

MEDIA

CONTACT: Elizabeth Beatty, Executive Director, Fort Mifflin on the Delaware,
FortMifflinInfo@gmail.com

WHAT: **Museums of the Day: One Liberty Observation Deck**

One Liberty Observation Deck is known for its 360-degree views. Now, viewers will get the chance to navigate through the 57th floor with a private 360-degree tour. Say hi to Big Ben Franklin and wander all the way up to the windows to take in the beautiful views in every direction with a free virtual tour of Philadelphia's best views.

WHEN: Sunday, June 28, 9:00 a.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/one-liberty-observation-deck/>

MEDIA

CONTACT: Tracy Buchholz, Media Relations Specialist, tracy@enroutemarketing.com

WHAT: **Founding Fathers' Sunday Supper with Chef Walter Staib of City Tavern**

Chef Walter Staib, author, Emmy Award-winning TV host, James Beard-nominated chef, and culinary historian will take viewers back in time to showcase recipes from the first celebration of Independence.

WHEN: Sunday, June 28, 5:00 p.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/founding-father-sunday-supper/>

MEDIA

CONTACT: Phil Gajari, Public Relations, City Tavern Restaurant & Chef Staib's *A Taste of History*, events@citytavern.com

WHAT: **Hymns & Harmony in partnership with VISIT PHILADELPHIA®**

Zak Williams and 1/Akord deliver an inspiring gospel performance, hosted by WDAS' Patty Jackson. The performance was pre-recorded at the New Covenant Church of Philadelphia.

WHEN: Sunday, June 28, 7:00 p.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/hymns-harmony-in-partnership-with-visit-philadelphia/>

MEDIA

CONTACT: Kellianne DeBlase, Vice President of Marketing & Communications,
Welcome America, Inc., press@welcomeamerica.com

About Welcome America, Inc.

Welcome America, Inc. is a 501c3, non-profit organization engaged in a public-private partnership with the City of Philadelphia. Welcome America, Inc.'s goal is to promote American history, education, and the City of Philadelphia as a global tourist destination. Each year, Welcome America, Inc. produces Wawa Welcome America, a multi-day festival featuring art, culture, community engagement and entertainment - it is the nation's premier Independence Day celebration! Welcome America was founded in 1993, and celebrates its 28th festival in 2020. Visit www.welcomeamerica.com to learn more, and join the conversation at:

- Facebook – <http://www.facebook.com/WawaWelcomeAmerica>
- Instagram – <http://www.instagram.com/July4thPhilly>
- Twitter – www.twitter.com/July4thPhilly