

## MEDIA ADVISORY

**Contacts:**  
Samantha Byles  
857-869-0822  
sbytes@bellevuepr.com

## The African American Museum in Philadelphia Hosts Free Juneteenth Block Party

*AAMP will host a FREE, family-friendly Block Party that will celebrate the history, culture, and legacy of Juneteenth. Admission to the Museum will also be free for the day.*

**PHILADELPHIA** – On Sunday, June 19<sup>th</sup>, the African American Museum in Philadelphia (AAMP) will host a Juneteenth Block Party to commemorate the holiday. This year, themed “Celebrating the Legacy of Emancipation,” AAMP’s Juneteenth Block Party, **from 11 a.m. to 4 p.m.**, will continue for the second year as a **FREE, family-friendly outdoor event (rain or shine) that offers activities, music, visual arts, mural making, food, a marketplace of local makers and artists, and free admission to the Museum throughout the day.** Philadelphia radio icon, Tiffany Bacon, will serve as host and emcee and internationally-acclaimed artists Talib Kweli and Lady Alma and Vertical Current will headline the Block Party with live performances.

Reenactors of the Third Regiment Infantry United States Colored Troops will also perform a reading of the General Order Number 3, which was read in Galveston, TX in 1865 to announce the freedom of enslaved peoples.

In addition to the Juneteenth Block Party, **AAMP will also offer free, timed admission to the museum from 10 a.m. to 5 p.m., courtesy of title sponsor Wawa.** The Museum currently has on display three new exhibits: include *Derrick Adams: Sanctuary*, *Taking Care: Recent Acquisitions & Conservation*, and *Black Citizenship in the Age of Jim Crow*. Advance registration for museum admission will be required and is available via [aampmuseum.org](http://aampmuseum.org).

In partnership with Wawa Welcome America and Visit Philadelphia, the all-day event will kick off Philadelphia’s annual July 4th festivities marking the historical significance and thematic ties between Juneteenth and July 4<sup>th</sup>.

**WHO:** **Dr. Ashley Jordan**, President and CEO, African American Museum in Philadelphia  
**Nina Ball**, Director of Programming, African American Museum in Philadelphia

**WHAT:** The African American Museum in Philadelphia commemorates Juneteenth with a full day of family-friendly activities, live music and performances, mural making, and more during a block party event.

Interviews are available ahead of and during the Juneteenth Block Party.

**WHERE:** African American Museum in Philadelphia (AAMP)  
701 Arch Street  
Philadelphia, PA 19106  
Block Party will take place in the back parking lot (entrance on Arch Street)

**WHEN:** Sunday, June 19, 2022, 11:00 a.m. – 4:00 p.m. (**rain or shine**)  
Third Regiment Infantry United States Colored Troops: 11:10 a.m., Headliners Talib Kweli and Lady Alma & Vertical  
Current: 2:30-4 pm

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