



MEDIA ALERT

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Wawa Celebrates Annual Hoagie Day with Eight -Ton Hoagie Served at Noon to Salute Everyday Heroes and FREE Admission to the National Constitution Center

WMMR's Preston Elliot and Casey Foster Join USO, Six Soldiers String Band of The United States Army Field Band, Local Fire & Police, Navy, Air National Guard in Salute to our Service Members

What: As part of its 13th year as title sponsor of **Wawa Welcome America**, Wawa is inviting Philadelphians and Hoagie lovers from across the region to take part in its great hoagie tradition—Hoagie Day! **This year will feature hoagies made with eight tons of ingredients** along with a celebration dedicated to honoring our military, veterans, fire and police, our everyday heroes, as well as The Wawa Foundation's ongoing partnership with the USO.

Other Highlights of Hoagie Day will include:

- **Hoagies for Heroes Doubleheader** emceed by WMMR's Preston and Casey; police officers from Philadelphia's Police Districts and representatives of Philadelphia's Fire Department face off in a hoagie building competition to benefit charities of their choice. Members of the **Pennsylvania Air National Guard and the Pennsylvania Army National Guard** will then go head-to-head in a charitable hoagie building competition to benefit the USO. Wawa will make a contribution of **\$3,000** to the charities of all teams.
- Check presentation to the USO for \$750,000 from The Wawa Foundation in-store customer fundraising campaign
- The event ends with a performance by **Six Soldiers String Band of The United States Army Field Band**
- **USO Care to Connect Digital Kiosks** will be displayed onsite for individuals to share digital messages of gratitude and encouragement to service members.
- **FREE Admission all day to the National Constitution Center (9:30 am – 6:00 pm) courtesy of Wawa in honor of Hoagie Day and our everyday heroes**

Who:

- Wawa's President & CEO Chris Gheysens	- Philadelphia Mayor Jim Kenney
- Philadelphia Fire & Police teams	- PA Air National Guard and PA Army National Guard
- WMMR's Preston and Casey	- Six Soldiers String Band of The US Army Field Band
- Fire Commissioner Adam Thiel	- Police Commissioner Danielle Outlaw

When: **Wednesday, June 29, 12 Noon**

Where: Hoagie Distribution at 5th and 6th Street, Independence Mall
Event stage is located at 5th and Chestnut Streets

Why: Wawa Welcome America! is Philadelphia's 4th of July celebration that showcases all that America's birthplace has to offer. The first Hoagie Day was held in 1992, when the hoagie was proclaimed the "Official Sandwich of Philadelphia" by then Mayor Ed Rendell.

Visuals:

- Performance by **Six Soldiers String Band of The United States Army Field Band**
- An eight-ton hoagie made from 30,000 Shorti Hoagies served FREE to the public at 12 noon
- Doubleheader hoagie building competition emceed by WMMR's Preston Elliot and Casey Foster where Philadelphia police officers and fire fighters go head-to-head in a battle of sandwich-making expertise to see who can build the most hoagies in three minutes the traditional Wawa way. Members of **Pennsylvania Air National Guard and the Pennsylvania Army National Guard** will then go head-to-head in a charitable hoagie building competition to benefit the USO.
- Philadelphia Mayor Jim Kenney speaking about the significance of dedicating a day to our everyday heroes, fire and police, military and USO
- Live performance by the USO Show Troop
- Oversized inflatable hoagie at corner of 6th and Market streets starting at 12 noon for photos! Plus chance to enter to win Hoagies for a Year via Instagram social media contest