

In light of COVID-19, the 2020 Wawa Welcome America Festival has been reimagined to a completely virtual festival. All events can be experienced at welcomeamerica.com.
For the festival brochure, [click here](#).



MEDIA ALERT

SATURDAY, JULY 4

WAWA WELCOME AMERICA FREE FESTIVAL EVENTS:

**PECO Go 4th & Learn • Museums of the Day • Wawa Welcome America July 4th Pre-show •
Celebration of Freedom Ceremony Presented by Freedom Mortgage • Wawa Welcome
America July 4th Concert**

WHAT: **Museums of the Day: National Museum of American Jewish History**
Take a journey through American history like never before with the National Museum of American Jewish History located on Historic Independence Mall....online!

WHEN: Saturday, July 4, 9:00 a.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/national-museum-of-american-jewish-history/>

MEDIA CONTACT: Emily August, Director of Communications and Public Engagement, National Museum of American Jewish History, eaugust@nmajh.org

WHAT: **Museums of the Day: Philadelphia Museum of Art**
The Philadelphia Museum of Art is the cultural heart of a great city—the place for creative play, with a surprise around every corner. The museum’s holdings encompass more than 240,000 works spanning 2,000 years, including pieces from the ancient world, medieval times, the Renaissance, the Impressionist movement and modern day.

Experience the exhibit, “Portraits of a Founding Father,” virtually. You can encounter Benjamin Franklin quite frequently throughout Philadelphia, a city he called home for much of his life. But did you know that you can find some of the most enduring portraits of the inventor, scientist, writer, and diplomat at the Philadelphia Museum of Art? Experience just a sampling from the collection, from an exquisite marble bust from 1779 to a contemporary vase that places the Founding Father amid song lyrics, symbols, and rappers’ names.

WHEN: Saturday, July 4, 9:00 a.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/philadelphia-museum-of-art/>

MEDIA

CONTACT: Norman A. Keyes, Jr., Director of Communications, Philadelphia Museum of Art, Norman.Keyes@philamuseum.org

WHAT: **PECO Go 4th & Learn: Independence National Historical Park**
On the 4th of July, get an exclusive look at the 'rooms where it happened.' Join a special occasion tour of Independence Hall with National Park Service experts who will feature behind the scenes opportunities. Visit inside the recreated rental spaces where Thomas Jefferson drafted the Declaration of Independence. Get a rare peek at one of Ben Franklin’s original lightning rods. Hear the stories of the founding of our nation, right here in Philadelphia!

WHEN: Friday, July 4, 10:00 a.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/peco-go-4th-learn-independence-national-historical-park/>

MEDIA

CONTACT: Kellianne DeBlase, Vice President of Marketing & Communications, Welcome America, Inc., press@welcomeamerica.com

WHAT: **Wawa Welcome America July 4th Pre-show**
Celebrate all day with dynamic, non-stop entertainment prior to the July 4th Concert broadcast live on NBC10!

Red, White & Q102 @ 12pm-Keep the party going all day with this mix show that will run all day featuring music from some of the area's hottest DJs. <https://welcomeamerica.com/event/red-white-q102/>

Pennsylvania Lottery Groove Stage @ 3pm-Grill and groove to performances from Zeek Burse, Swing That Cat, De Tierra Caliente, Christine Havrilla, Jada Fête, Laura Lizcano, and Max Swan, with a special performance by QuentinThePoet, all hosted by Radio One's, Mina SayWhat of 100.3 RnB. <https://welcomeamerica.com/event/pennsylvania-lottery-groove-stage/>

Girls Like nicethings @ 5pm - A women-centered music and art event showcasing the talent of women and women-identifying creators in Philadelphia, this event will include a multi-genre lineup of hip-hop, R&B, and soul performances alongside interviews with visual artists discussing their creative process and social impact. Featuring art from Linda Fernandez, Nile Livingston and Lovesick Art Gallery, plus performances by Noel Scales, Queen Jo, Suzann Christine, DJ Tati Mia, and Jahwula. <https://welcomeamerica.com/event/girls-like-nicethings/>

The Chill Moody Music Stage @ 5:30pm-The Chill Moody Music Stage will feature a lineup of emerging talent - handpicked by Philadelphia's Music Ambassador, Chill Moody. This entertaining lineup features Lester London, LiMM, DioMara, Great Time and a special performance from Chill Moody & Hank McCoy and many more. <https://welcomeamerica.com/event/the-chill-moody-music-stage/>

WHEN: Saturday, July 4, 12:00 p.m. – 7:00 p.m.

WHERE: https://welcomeamerica.com/events/?_date=2020-07-04

MEDIA

CONTACT: Kellianne DeBlase, Vice President of Marketing & Communications, Welcome America, Inc., press@welcomeamerica.com

WHAT: **Celebration of Freedom Ceremony Presented by Freedom Mortgage**
Enjoy a patriotic celebration honoring local heroes with the presentation of Mayor Jim Kenney's Magis Award, the Wawa Foundation Hero Award, and the Celebrate Freedom Award presented by Freedom Mortgage. The ceremony will also feature an inspiring reading of the Declaration of Independence by James van Riemsdyk of the Flyers, Rhys Hoskins of the

Phillies, and 76ers legend, Julius Erving, along with entertainment by the Arato Brothers and the soulful Sisterly Love.

WHEN: Saturday, July 4, 7:00 p.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/celebration-of-freedom-ceremony-presented-by-freedom-mortgage/>

Televised on NBC10 or streamed on <https://www.nbcphiladelphia.com/wawawelcomeamerica>

MEDIA

CONTACT: Kellianne DeBlase, Vice President of Marketing & Communications, Welcome America, Inc., press@welcomeamerica.com

WHAT: **Wawa Welcome America July 4th Concert**

Produced in partnership with Live Nation Philadelphia, the performance will be broadcast live on NBC10 from the historic The Met Philadelphia on the Independence Blue Cross Stage without an in-person audience. You'll have a front row seat in the comfort of your home for this star-studded performance, featuring world-renowned Tony, Emmy & Grammy award-winning singer and actress Cynthia Erivo, alongside the Jazz Orchestra of Philadelphia, plus a high-energy set from American hitmaker, multi-platinum-selling singer-songwriter, producer, actor and dancer, Jason Derulo. The concert is broadcast live on NBC10 from the historic The Met Philadelphia on the Independence Blue Cross Stage.

WHEN: Saturday, July 4, 7:00 p.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/wawa-welcome-america-july-4th-concert/>

Televised on NBC10 and TeleXitos, as well as streamed on <https://www.nbcphiladelphia.com/> and <https://www.telemundo62.com/>

BECAUSE OF COVID-19 SAFETY RESTRICTIONS, NO ENTRY IS PERMITTED TO THE CONCERT FACILITY FOR LIVE MEDIA; HOWEVER, ACCOMMODATIONS HAVE BEEN MADE SO THAT :30 SECONDS OF THE FIRST THREE SONGS OF EACH ARTIST WILL BE FED VIA THE LIVEU POOL CURRENTLY BEING USED FOR THE COVID-19 NEWS CONFERENCES. FEED CONTENT FOR BROADCAST USE ONLY.

For any technical questions on July 4th, please call our Media Center at 215-201-5103 or Frank Tomaszewski at (215) 531-3417.

PHOTOS: Professional photos of the concert will be uploaded in real time [HERE](#).

MEDIA

CONTACT: Kellianne DeBlase, Vice President of Marketing & Communications,
Welcome America, Inc., press@welcomeamerica.com

About Welcome America, Inc.

Welcome America, Inc. is a 501c3, non-profit organization engaged in a public-private partnership with the City of Philadelphia. Welcome America, Inc.'s goal is to promote American history, education, and the City of Philadelphia as a global tourist destination. Each year, Welcome America, Inc. produces Wawa Welcome America, a multi-day festival featuring art, culture, community engagement and entertainment - it is the nation's premier Independence Day celebration! Welcome America was founded in 1993, and celebrates its 28th festival in 2020. Visit www.welcomeamerica.com to learn more, and join the conversation at:

- Facebook – <http://www.facebook.com/WawaWelcomeAmerica>
- Instagram – <http://www.instagram.com/July4thPhilly>
- Twitter – www.twitter.com/July4thPhilly