

In light of COVID-19, the 2020 Wawa Welcome America Festival has been reimagined to a completely virtual festival. All events can be experienced at welcomeamerica.com.
For the festival brochure, [click here](#).



MEDIA ALERT

MONDAY, JUNE 29

WAWA WELCOME AMERICA FREE VIRTUAL FESTIVAL EVENTS:

**Independence Blue Cross #mindPHL Wellness Corner • Museums of the Day •
Music Play Patrol • PECO Go 4th & Learn • United States Army Band
“Pershing’s Own”**

WHAT: **Independence Blue Cross #mindPHL Wellness Corner: Art & Music**
This July 4th, be #mindPHL with us. Viewers can enjoy programming to help them relax, connect, and boost their mental health. Today viewers will learn about the healing power of art and hear from Mural Arts Philadelphia’s Jane Golden about how you can get involved in “Philly Rising,” a dynamic mural collaboration that’s part of Welcome America.

WHEN: Monday, June 29, 8:30 a.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/events/>
**programming will become available each day of the series*

MEDIA CONTACT: Grant Gegwich, Director of Public Relations, Independence Blue Cross,
Grant.Gegwich@ibx.com

WHAT: **Museums of the Day: Museum of the American Revolution**
Experience the Revolution – virtually! While the Museum of the American Revolution is closed to the public, you can explore the Museum from

anywhere with free digital resources for all ages, including a Virtual Museum Tour, a Virtual Field Trip, a rich archive of Read the Revolution book excerpts, a digitized collection of the Museum's art and artifacts, and more.

WHEN: Monday, June 29, 9:00 a.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/museum-of-the-american-revolution/>

MEDIA

CONTACT: Alex McKechnie, Director of Communications, Museum of American Revolution, amckechnie@amrevmuseum.org

WHAT: **Museums of the Day: Mütter Museum of the College of Physicians of Philadelphia**

The Mütter Museum is America's finest museum of medical history and displays beautifully preserved collections of anatomical specimens, models, and medical instruments. The museum helps the public understand the mysteries and beauty of the human body and to appreciate the history of diagnosis and treatment of disease. Viewers can enjoy a virtual tour of the museum, online exhibition – Memento Mütter, online exhibits from the Historical Medical Library, and more.

WHEN: Monday, June 29, 9:00 a.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/mutter-museum/>

MEDIA

CONTACT: Natalie Vogel Howard, Director of Communications, Mutter Museum, nhoward@collegeofphysicians.org

WHAT: **Museums of the Day: Shofuso Japanese Cultural Center**

Designed by architect Junzo Yoshimura, Shofuso was built in Japan in 1953 using traditional techniques and materials. It was shipped to New York and exhibited in the courtyard of the Museum of Modern Art in New York before moving to West Fairmount Park in 1958. In 2007, international artist Hiroshi Senju, inspired by the garden's waterfall, donated 20 contemporary murals to Shofuso, which are permanently

displayed inside the house. Viewers can enjoy on-line exhibits and interactive activities, including a virtual Tanabata lesson plan.

WHEN: Monday, June 29, 9:00 a.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/shofuso-japanese-cultural-center/>

MEDIA

CONTACT: Hope Horwitz, Partner, Feldscher Horwitz Public Relations,
hope@fhpublicrelations.com

WHAT: **Bucket Drumming with Music Play Patrol**

Let's make music! Music Play Patrol, an organization providing high quality youth music education, teaches viewers the basics of drumming using ordinary buckets, trash and recycling cans from their home.

WHEN: Monday, June 29, 11:00 a.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/music-play-patrol-bucket-drumming/>

MEDIA

CONTACT: Frank Coates, Founder & CEO, Music Play Patrol
frank@musicolaypatrol.com

WHAT: **PECO Go 4th & Learn: Philadelphia Zoo**

Lions & Tigers at home, OH MY! Discover the Philadelphia Zoo from the comfort of your own home with fun videos and activities! Tune in for a special edition of PhillyZoo@2 Facebook Live, where educators and zoo keepers will introduce you to one of Philadelphia's Zoo's amazing animals!

WHEN: Monday, June 29, 2:00 p.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/peco-go-4th-learn-philadelphia-zoo/>

MEDIA

CONTACT: Maria Bryant, Marketing & Communications Associate, Philadelphia Zoo,
bryant.maria@phillyzoo.com

WHAT: **United States Army Band “Pershing’s Own”**
Celebrate Independence Week with a special 10th Anniversary patriotic musical performance by the United States Army Band, "Pershing's Own." The Band will present United We Stand | Music to Connect Us featuring popular music, vocal arrangements, and the finale, The 1812 Overture. This performance is produced in partnership with the Delaware River Waterfront Corporation.

WHEN: Monday, June 29, 7:00 p.m. (programming available through July 7, 2020)

WHERE: <https://welcomeamerica.com/event/the-united-states-army-band-pershings-own/>

MEDIA CONTACT: Almaz Crowe, Director of Communications & Marketing, Delaware River Waterfront Corporation, acrowe@drwc.org

About Welcome America, Inc.

Welcome America, Inc. is a 501c3, non-profit organization engaged in a public-private partnership with the City of Philadelphia. Welcome America, Inc.’s goal is to promote American history, education, and the City of Philadelphia as a global tourist destination. Each year, Welcome America, Inc. produces Wawa Welcome America, a multi-day festival featuring art, culture, community engagement and entertainment - it is the nation's premier Independence Day celebration! Welcome America was founded in 1993, and celebrates its 28th festival in 2020. Visit www.welcomeamerica.com to learn more, and join the conversation at:

- Facebook – <http://www.facebook.com/WawaWelcomeAmerica>
- Instagram – <http://www.instagram.com/July4thPhilly>
- Twitter – www.twitter.com/July4thPhilly