

*****To help avoid heat-related issues, those attending Wawa Welcome America events should remember too follow these Safety Tips: <https://welcomeamerica.com/guides/safety-tips/>**

There are also many indoor, air-conditioned events visitors can enjoy.****



MEDIA ALERT!

SUNDAY, JULY 3 WAWA WELCOME AMERICA FREE FESTIVAL EVENTS: FREE MUSEUM DAY, HISTORIC PHILADELPHIA BLOCK PARTY, BREWS AND VIEWS, POPS ON INDEPENDENCE, AND SAND SCULPTURE SPECTACULAR

- WHAT:** Sand Sculpture Spectacular (display)
- WHEN:** **9:30 a.m. – 7 p.m.**
- WHERE:** The Rotunda at The Shoppes at Liberty Place
1625 Chestnut St.
- MEDIA CONTACT:** April McPhatter
amcphatter@shopsatliberty.com
- TV PARKING:** On street, Chestnut or Market Streets, between 16th and 17th Streets, in curb lane.

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- WHAT:** Free Museum Day at the Rodin Museum
Eighteen of Philadelphia's museums and cultural institutions will open their doors free of charge (or an optional pay what you wish) during *Wawa Welcome America*. Courtesy of each museum and institution. The Rodin Museum remains the only institution outside Paris dedicated entirely to the master sculptor. The garden—a lush retreat in the heart of the city—

provides an ideal setting in which to experience some of the world's most celebrated works of art. **Free admission. No ticket required.**

WHEN: 10 a.m. - 5 p.m.

WHERE: Rodin Museum
2151 Benjamin Franklin Pkwy, Philadelphia, PA 19130

MEDIA

CONTACT: Marcia Birbilis - Senior Marketing Manager
mlbirbilis@philamuseum.org
215-684-7865

TV PARKING: On street on Parkway, Hamilton or Pennsylvania Avenue.

WHAT: Free Museum Day at the National Liberty Museum
Eighteen of Philadelphia's museums and cultural institutions will open their doors free of charge (or an optional pay what you wish) during *Wawa Welcome America*...more museums than before! Courtesy of each museum and institution. The National Liberty Museum brings liberty to life through stories of people whose character and courage have expanded liberty for all. The Museum's exhibits, educational experiences and public programs inspire visitors to think about liberty as an ongoing human quest that we all share. **Free admission. No ticket required.**

WHEN: 10 a.m. - 5 p.m.

WHERE: National Liberty Museum
321 Chestnut St, Philadelphia, PA 19106

MEDIA

CONTACT: Jim Morgera
302-528-3050

Rosa Doherty
215-925-2800 ext. 110

TV PARKING: Front of the building, near main entrance.

WHAT: Historic Philadelphia Block Party (Celebrating the Bourse)
Philly loves a block party and this year's edition highlights the City of Brotherly Love's signature music, art, entertainment, history, culture and food. A Kids' Stage and Kids' Zone for family-friendly entertainment, dozens of food trucks, pop-up performers and other activities make this an all-ages favorite. Behind-the-scenes tours of the renovated The Bourse Building and a lively beer garden for the over 21 set will celebrate the upcoming re-opening of one of the city's beloved institutions which will feature a new food hall, artisans and other services. The event ends with the rousing POPS on Independence concert.

WHEN: 12 p.m. - 7 p.m.

WHERE: Independence Mall
520 Chestnut Street Philadelphia, PA 19106

MEDIA

CONTACT: Kellianne Nicholas
kellianne@welcomeamerica.com
215-760-2377

TV PARKING: West side of 5th Street, between Market and Arch streets, (extending to the parking exit of the Independence Visitor Center garage).

WHAT: Brews and Views: Spring Rooftop Mini Series at the Free Library
Enjoy drinks on the Skyline Terrace and take in spectacular views of the city at the Parkway Central Library's spring rooftop beer garden series! Local craft beers, wine, and refreshing cocktails will be available to purchase, along with a menu of snacks from Brûlée Catering, including a charcuterie and cheese plate and Bavarian pretzel sticks. There will be entertainment every week to energize the crowd, and the street team from radio sponsor 96.5 TDY will be on site! The July beer gardens will coincide with Wawa Welcome America, the annual multi-day festival on the Benjamin Franklin Parkway celebrating Independence Day with free concerts, movie screenings, community events, fireworks, and more. Festival-goers can stop in to the Parkway Central beer garden on their way to or from the Parkway festivities.

WHEN: 5 p.m. – 9 p.m.

WHERE: Free Library of Philadelphia (Parkway Central Library)

1901 Vine St., 19103

MEDIA

CONTACT: Nina Scimenes
267-455-7373
nina@brulee-catering.com

TV PARKING: On street in front of Vine Street or on 19th or 20th streets next to library.

WHAT: POPS On Independence
POPS on Independence annual free concert. With Independence Hall as the dramatic backdrop, conductor Todd Ellison will lead the 65-piece Philly POPS orchestra in a patriotic, entertaining performance starring Grammy-Award Winner Heather Headley. The Philadelphia tradition draws more than 15,000 locals and visitors each year. Presented by Comcast NBCUniversal, this performance is part of the POPS *Salute Series*, an expanding portfolio of programs performed on American holidays, celebrating those who serve our country, its cities, and communities.

WHEN: 7 p.m. - 9 p.m.

WHERE: Independence Hall
520 Chestnut St, Philadelphia, PA 19106

MEDIA

CONTACT: Kellianne Nicholas
kellianne@welcomeamerica.com
215-760-2377

MEDIA AREA: *Media credential required.* Media riser in media section on the north side of the 500 block of Chestnut St. Media check-in is located inside the enclosed media area. Distance (the throw) from the media platform to the main stage in front of Independence Hall is about 125 feet. Bring long lens.

TV PARKING: West side of 5th Street, between Market and Arch streets, (extending to the parking exit of the Independence Visitor Center garage).

About Wawa Welcome America

Wawa Welcome America is a seven-day festival taking place Thursday, June 28 through Wednesday, July 4 that celebrates American history, education and Philadelphia. The 2018 festival will encompass 50 free, all-ages, patriotic events in Center City, the Historic District, in Philadelphia's diverse neighborhoods and Valley Forge. The festival concludes with 12 hours of non-stop commemorations and celebrations on July 4th. The theme of this year's *Wawa Welcome America* is "Welcoming the World with Love."

For more information, visit WelcomeAmerica.com. Join the conversation at:

- Facebook – [Facebook.com/WawaWelcomeAmerica](https://www.facebook.com/WawaWelcomeAmerica)
- Twitter – [Twitter.com/July4thPhilly](https://twitter.com/July4thPhilly)
- Instagram – [Instagram.com/July4thPhilly](https://www.instagram.com/July4thPhilly)

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