



MEDIA ALERT!

FRIDAY, JUNE 29 WAWA WELCOME AMERICA FREE FESTIVAL EVENTS: FREE MUSEUM DAY, PECO GO 4TH & LEARN, RED WHITE AND BLUE HAPPY HOURS, CELEBRATION OF CULTURE AND COMMUNITY, PHILLY @ THE MOVIES, AND SAND SCULPTURE SPECTACULAR

WHAT: Free Museum Day at the Penn Museum
The Penn Museum opens its doors to all at this free day, part of the Wawa Welcome America annual celebration. Come out to visit a 13-ton Sphinx, the largest in the Western Hemisphere, surrounded by monumental elements of a Pharaoh's palace, before the Egypt (Sphinx) gallery closes for major renovations July 8. Explore objects from 10,000 years of human history in the new Middle East Galleries, understand more about the human body with real mummies, investigate stone monuments from the ancient Maya, and learn about replica artifacts at Cartifact stations.

Wawa Honors PAL Officers and PAL Families with a Day of Exploring at Penn Wawa Recognizes our Everyday Heroes with Specialty Celebration and Activities to Honor Police Athletic League (PAL) with Penn Museum tours and interactive presentations. Brief Remarks Recognizing PAL Officers and announcing grant to Reading Pilot Program.

WHEN: **Friday, June 29 10 a.m. - 5 p.m.**

WHERE: Penn Museum
3260 South St, Philadelphia, PA 19104

MEDIA CONTACT: Tom Stanley (Penn Museum)
tstan@upenn.edu
215-898-4045

Lori Bruce (Wawa)
lori.a.bruce@wawa.com

TV PARKING: TV and media can park on 33rd Street or South Street

WHAT: PECO Go 4th & Learn
Wawa Welcome America makes summer learning fun with Go 4th& Learn's fun educational interactive activities and demonstrations highlighting American history, innovation, arts, fitness and nutrition. Attendees will receive free books provided by Books in Homes USA. Mickey Morandini and the Philadelphia Phillies will host a batting clinic (11:30am-12:30pm). Local performers include Play On, Philly (10:20am), Dancing Classrooms Philly (11:15am), Mad Beatz Philly Drumline (12:15pm). Drone demonstration by Drone by Philly (10:30am). Special guests scheduled to attend: City Representative Sheila Hess (10am), Senator Vincent Hughes (11:30am) and Phillie Phanatic (12:30pm).

WHEN: **10 a.m. - 1 p.m.**

WHERE: Penn Park
3000 Walnut St, Philadelphia, PA 19104

MEDIA CONTACT: Kellianne Nicholas
kellianne@welcomeamerica.com
215-760-2377

TV PARKING: 31st Street, between Chestnut & Lower Walnut Street. Limited broadcast parking available.

WHAT: Free Museum Night at Eastern State Penitentiary
Explore America's most historic prison at dusk! Free Museum Night admission includes "The Voices of Eastern State" Audio Tour, narrated by actor Steve Buscemi; *Hands-On History* interactive experiences; history exhibits; and a critically acclaimed series of artist installations. **Must download free ticket at welcomeamerica.com. Limited capacity.*

WHEN: **5 p.m. - 7 p.m.**

WHERE: Eastern State Penitentiary
2027 Fairmount Ave, Philadelphia, PA 19130

MEDIA CONTACT: Nicole Frankhouser
nf@easternstate.org
267-584-7550

TV PARKING: Please contact Eastern State Penitentiary directly: Nicole Frankhouser, nf@easternstate.org

WHAT: Red White and Blue Happy Hours
Guests over age 21 can indulge in tasty food, crafty cocktails and dynamic entertainment at the return of Red, White & Blue Happy Hours.

WHEN: **5 p.m. - 7 p.m.**

WHERE: The Beer Garden at The Bourse: Operated by BRU Craft and Wurst: 13 South 5th Street, Philadelphia, Pennsylvania

Piazza @ Schmidt's Commons: 1001 N 2nd St Philadelphia, PA 19123
**Family friendly*

Capriccio at Cafe Cret: 110 N 16th Street, Philadelphia, PA 19103

ArtBar at Sonesta Philadelphia: 1800 Market Street Philadelphia, PA 19103

MEDIA CONTACT: Kellianne Nicholas
kellianne@welcomeamerica.com
215-760-2377

TV PARKING: Media parking has not been arranged through the festival. Please contact the above locations for parking arrangements.

WHAT: Brews & Views
Guests over age 21 can enjoy drinks on the Skyline Terrace and take in spectacular views of the city at the Parkway Central Library's spring rooftop beer garden series!

WHEN: **5 p.m. - 9 p.m.**

WHERE: Skyline Terrace at Free Library of Philadelphia
1901 Vine Street, Philadelphia, Pennsylvania

MEDIA CONTACT: **Insert Contact**

TV PARKING: On street in front of Vine Street or on 19th or 20th streets next to library

WHAT: Celebration of Culture & Community
Whether you live in South Philadelphia or any of our city's neighborhoods, come to Mifflin Park Friday, June 29 to celebrate our city and our country with your neighbors. Enjoy some local food trucks or have a cook out for yourself! Enjoy music and games and celebrate what it means to be a Philadelphian.

WHEN: **5 p.m. - 7 p.m.**

WHERE: Mifflin Park
Philadelphia, PA 19148

MEDIA CONTACT: Kellianne Nicholas
kellianne@welcomeamerica.com
215-760-2377

TV PARKING: On street around Mifflin Square, 6th Street or on Ritner Street

WHAT: Philly @ the Movies - E.T
Make sure to bring a chair to enjoy a showing of the Universal classic, E.T. Lounge out in the Piazza as Steven Spielberg's 1982 alien fantasy brings you back to your childhood and show the kids what the 80's was all about. Parents and kids alike are sure to fall in love all over again as the gentle alien visitor tries to "phone home" in search of an extraterrestrial rescue. The series features Universal Pictures movies compliments of NBC10 and Telemundo62.

WHEN: **7 p.m. - 11 p.m.**

WHERE: Piazza at Schmidt's Commons
1001 N 2nd St #21, Philadelphia, PA 19123

MEDIA CONTACT: Kory Aversa
215-840-9216

TV PARKING: Along fence of parking lot, 2nd Street and Germantown Avenue, or on Hancock Street in curb lane adjacent to the piazza.

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- WHAT:** Schmidt's Commons Beer-B-Q
As a part of our Red, White and Blue Happy Hour Series, we will be putting a special spotlight on the Piazza at Schmidt's Commons. Come out for a full day of patriotic fun and food with you and your family. There will be local food trucks and craft brews to enjoy. Stay for a classic throwback: E.T. will be playing as a part of Wawa Welcome America's Philly @ the Movies series.
- WHEN:** **5 p.m. - 7 p.m.**
- WHERE:** Piazza at Schmidt's Commons
1001 N 2nd St #21, Philadelphia, PA 19123
- MEDIA CONTACT:** Kory Aversa
215-840-9216
- TV PARKING:** Along fence of parking lot 2nd Street and Germantown Avenue or on Hancock Street in curb lane adjacent to the piazza.
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About Wawa Welcome America

Wawa Welcome America is a seven-day festival taking place Thursday, June 28 through Wednesday, July 4 that celebrates American history, education and Philadelphia. The 2018 festival will encompass 50 free, all-ages, patriotic events in Center City, the Historic District, in Philadelphia's diverse neighborhoods and Valley Forge. The festival concludes with 12 hours of non-stop commemorations and celebrations on July 4th. The theme of this year's *Wawa Welcome America* is "Welcoming the World with Love."

For more information, visit WelcomeAmerica.com. Join the conversation at:

- Facebook – Facebook.com/WawaWelcomeAmerica
- Twitter – Twitter.com/July4thPhilly
- Instagram – Instagram.com/July4thPhilly

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