



## **MEDIA ALERT**

**THURSDAY, JUNE 28 WAWA WELCOME AMERICA FREE FESTIVAL EVENTS:  
WAWA HOAGIE DAY, FREE MUSEUM DAY, SUMMER LOVE LAUNCH PARTY,  
PHILLY @ THE MOVIES, & SAND SCULPTURE SPECTACULAR**

**WHAT:** Sand Sculpture Spectacular (display)

**WHEN:** **Thursday, June 28, 9:30 a.m. – 7 p.m.**

**WHERE:** The Rotunda at The Shoppes at Liberty Place  
1625 Chestnut St.

**MEDIA CONTACT:** April McPhatter  
amcphatter@shopsatliberty.com

**TV PARKING:** On street, Chestnut or Market Streets, between 16<sup>th</sup> and 17<sup>th</sup> Streets, in curb lane.

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**WHAT:** Wawa Hoagie Day  
Kicking off the festival at Independence Mall and the lawn of the National Constitution Center is the crowd-favorite Wawa Hoagie Day. The 26<sup>th</sup> annual Wawa Hoagie Day honors U.S. troops. Witness a 7-ton hoagie salute, enjoy free Wawa hoagies, a performance by the USO Show Troupe, and a hoagie building competition between police and firefighters. *Mayor Jim Kenney scheduled to attend.*

**WHEN:** **12 p.m.- 2 p.m.**

**WHERE:** Independence Mall & National Constitution Center Lawn  
Market St., btw. 5<sup>th</sup> and 6<sup>th</sup> Streets

**MEDIA CONTACT:** Lori Bruce  
[lori.a.bruce@wawa.com](mailto:lori.a.bruce@wawa.com)

**TV PARKING:** 6<sup>th</sup> and Arch Streets, the north end of 6<sup>th</sup> Street. TV strongly encouraged to arrive between 10:30 a.m. and 11:30 a.m. to assure spots.

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**WHAT:** Free Museum Day at the National Constitution Center  
Courtesy of Wawa, admission to the National Constitution Center is FREE on Wawa Hoagie Day. Admission includes all of the Center's programs and exhibits, including *Freedom Rising*, *The Story of We the People*, *Signers' Hall*, and the new feature exhibit *Hamilton: The Constitutional Clashes That Shaped a Nation*.

**WHEN:** 9:30 a.m. - 8 p.m.

**WHERE:** National Constitution Center  
525 Arch St., Independence National Historical Park, Outdoors

**MEDIA CONTACT:** Merissa V. Blum  
[mblum@constitutioncenter.org](mailto:mblum@constitutioncenter.org)

**TV PARKING:** 6<sup>th</sup> and Arch streets, (north end of 6<sup>th</sup> street). Same TV location as designated for Wawa Hoagie Day (which is part of day, from noon to 2 p.m.)

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**WHAT:** Summer Love Launch Party Presented by Wells Fargo  
City Hall celebrates the first day of Wawa Welcome America with nonstop entertainment on multiple stages along with food and drink at the City Hall Courtyard (presented by Wells Fargo) and Dilworth Park (Center City District). Enjoy curated music from Philly's own Chill Moody and spun by DJ Hank McCoy in the City Hall Courtyard and live performances from Philadelphia artists on Dilworth Park, part of the *Neighborhood Arts Celebration*. Mayor Jim Kenney scheduled to attend 4 p.m.- 4:30 p.m.

**WHEN:** 3 p.m. - 8 p.m.

**WHERE:** City Hall Courtyard & Dilworth Park  
City Hall, Center City

**MEDIA**

**CONTACT:** Randy Giancaterino, Office of City Representative  
[Randy.Giancaterino@phila.gov](mailto:Randy.Giancaterino@phila.gov)

Molly Albertson, Center City District  
[malbertson@centercityphila.org](mailto:malbertson@centercityphila.org)

**TV PARKING:** (For marked TV and radio news vehicles only): The "Authorized Press Only" parking lane used daily on 15th Street near northwest corner, between JFK Boulevard and Market Street, next to Dilworth Park.

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**WHAT:** Philly @ the Movies Presented By St. Christopher's Hospital for Children and Hahnemann Hospital  
Enjoy a free screening of *The Nutty Professor* at this family-friendly movie night with fun pre-movie entertainment including DJ Flex, movie trivia, and interactive science experiments with The Franklin Institute.

**WHEN:** 7 p.m. - 11 p.m.

**WHERE:** The Dell Music Center  
2400 Strawberry Mansion Dr.

**MEDIA**

**CONTACT:** Facetta Greene, City of Philadelphia  
[Facetta.greene@phila.gov](mailto:Facetta.greene@phila.gov)

**TV PARKING:** Available outside venue in parking lot.

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**About Welcome America, Inc.**

Welcome America, Inc. is a 501c3, non-profit organization in public-private partnership with the City of Philadelphia. Welcome America, Inc.'s mission is to promote American history, education and Philadelphia. The organization seeks to enhance the resident and visitor experience through citywide events that provide an economic boost to the local economy. Moving forward, Welcome America, Inc. will produce and assist in the growth of select city events year-round that can increase awareness of Philadelphia as an event destination.

Founded in 1993, Welcome America, Inc. celebrates its 26th year in 2018. Welcome America, Inc. produces the annual *Wawa Welcome America Festival*, the nation's premier July 4th celebration in the birthplace of our nation. Philadelphia's July 4th festival – *Wawa Welcome America*– is a multi-day citywide festival with 50 FREE events

including one of America's most inclusive free Independence Day concerts, multiple world-class fireworks displays, outdoor movie screenings, free museum days, community events and more.

*Wawa Welcome America Is* presented by Title Partner, Wawa, Inc. and presenting Broadband Communications Partner Comcast NBCUniversal with NBC10 and Telemundo62 as the local broadcast partners. With additional support by the City of Philadelphia, Live Nation and Philadelphia International Airport.

For more information, visit [www.welcomeamerica.com](http://www.welcomeamerica.com). Join the conversation at:

- Facebook – [www.facebook.com/WawaWelcomeAmerica](http://www.facebook.com/WawaWelcomeAmerica)
- Twitter – [www.twitter.com/July4thPhilly](http://www.twitter.com/July4thPhilly)
- Instagram – [www.instagram.com/July4thPhilly](http://www.instagram.com/July4thPhilly)

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