

## **NBC10 AND TELEMUNDO62 TO AIR EXTENSIVE COVERAGE AND SPECIAL PROGRAMMING DURING WAWA WELCOME AMERICA**

*As the official broadcast partner of Wawa Welcome America, the station will air the 4<sup>th</sup> of July parade, concert and fireworks, and special programs throughout the week*

**BALA CYNWYD, PA** (June 27, 2018) – As the official broadcast partner of Wawa Welcome America, NBC10 and Telemundo62 will produce [special coverage](#) of the more than 50 free events throughout the week. NBC10 and Telemundo62 will air the Celebration of Freedom Ceremony and The United States of America's Independence Day Parade live from Independence Hall on Wednesday, July 4. NBC10 will broadcast the Wawa Welcome America July 4<sup>th</sup> Concert and Fireworks on Wednesday, July 4<sup>th</sup> live from the Benjamin Franklin Parkway during prime time in its entirety from 7 p.m. to 10 p.m.

The live concert and coverage will also be live streamed on NBC10.com and on Telemundo62.com and can be viewed on any screen – TV, iPad or tablet, smartphone, etc. It will also be made available on Xfinity On Demand. Comcast NBCUniversal is the presenting media partner of the festival providing exclusive service ranging from broadcast to communications.

The [complete programming schedule](#) includes:

### **Tuesday, July 3**

**5:30 PM** - Telemundo62 will air “**Wawa Welcome America**,” a 30-minute show hosted by anchor/reporter Iris Delgado that will preview all the exciting events planned for July 4<sup>th</sup> in Spanish.

**7 PM** - NBC10 will air “**Everything Wawa Welcome America**,” a 30-minute show that will recap all of the events from the first five days of the Welcome America festival and preview what's to come for July 4<sup>th</sup>.

### **Wednesday, July 4**

**10 AM** – NBC10 will air “**NBC10 Presents: Wawa Welcome America Celebration of Freedom**,” from 10 a.m. to Noon, featuring the Celebration of Freedom Ceremony and The United States of America's Independence Day Parade live from Independence Hall hosted by Tracy Davidson and Bill Henley. Telemundo62 will also air the coverage in Spanish which will be hosted by anchor/reporter Iris Delgado and reporter Christian Cazares.

**7 PM** - NBC10 will air the “**Wawa Welcome America July 4<sup>th</sup> Concert on the Parkway**” live from 7 to 9:30 p.m. hosted by Keith Jones and Erin Coleman and featuring the Philly POPS BIG Band, special guests Heather Headley and Viva Mas, and headliner Grammy award winning PITBULL. The concert will air in Spanish on the TeleXitos network and will be hosted by Iris Delgado and Jamie Becerril.

**9:30 PM** - NBC10 will air **Fireworks on the Parkway** from 9:30 to 10 p.m. TeleXitos will also air the coverage in Spanish.

**10 PM** - NBC10 will air **Macy's 4<sup>th</sup> of July Fireworks Spectacular** from 10 p.m. to midnight

**12 AM** - NBC10 will air local news with Jim Rosenfield at midnight

### **Thursday, July 5**

**7 PM** – NBC10 will air “Best of the July 4<sup>th</sup> Parkway Celebration,” coverage highlights of the 4<sup>th</sup> of July Fireworks and Concert on the Parkway from 7 to 8 p.m.

### **Sunday, July 8**

**12 PM** – NBC10 will air “Best of the July 4<sup>th</sup> Parkway Celebration” from 12 to 1 p.m.

**6 PM** – COZI-TV will air “Best of the July 4<sup>th</sup> Parkway Celebration” from 6 to 7 p.m.

For TV listings and channel information for NBC10 and COZI, click [HERE](#).

For TV listings and channel information for Telemundo62 and TeleXitos, click [HERE](#).

### **About NBC10 Philadelphia / WCAU**

Owned by NBCUniversal, NBC10 Philadelphia has been delivering local news, information and weather for more than 60 years, serving nearly six million viewers throughout Greater Philadelphia, the Lehigh Valley, South Jersey and Delaware. Viewers turn to NBC10 for the most up-to-date breaking news and weather on a variety of platforms, including online at nbc10.com and via mobile and social platforms. COZI TV, the station's multicast network, offers a full schedule of America's most beloved and iconic television series and hit movies as well as local programming. COZI TV can be seen on Comcast channel 248, Verizon channel 460, RCN channel 28 and over-the-air on digital 10.2.

### **About Telemundo62 / WWSI**

Telemundo62 / WWSI is NBC's Owned Television Stations local station serving Spanish-speaking viewers throughout the Greater Philadelphia area, including 18 counties across Pennsylvania, South Jersey and Delaware. Telemundo62 viewers start their mornings with *Primera Edicion*, an hour-long, local Spanish-language newscast airing weekdays at 6 a.m. *Noticiero Telemundo62* is a locally produced, live Spanish-language newscast, airing weekdays at 5 p.m., 5:30 p.m., 6 p.m. and 11 p.m. Viewers turn to *Noticiero Telemundo62* for local news, weather, sports and community coverage on-air and on the Telemundo62 app. For more information, visit [Telemundo62.com](http://Telemundo62.com)

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