



MEDIA ALERT!

SUNDAY, JULY 2 WAWA WELCOME AMERICA FREE FESTIVAL EVENTS: FREE MUSEUM DAYS, STOLI RED, WHITE, & BRUNCH, GO 4TH & LEARN AND PHILLY @ THE MOVIES: ROCKY EDITION, A CHANCE TO WIN UP-FRONT TICKETS TO MARY J BLIGE, & SAND SCULPTURE SPECTACULAR

WHAT: **Free Museum Day at The Barnes Foundation**

Enjoy Free First Sundays at the Barnes Foundation, presented by PECO, from 10 am to 5 pm. Special programming runs from 1 pm - 4 pm. On July 2, Philadelphia jazz violinist Diane Monroe leads her ensemble in a performance of reimagined protest songs: "What is This Thing Called Freedom?" The afternoon also includes a preview of Philadelphia's BlackStar Film Festival, held annually in August, with a panel discussion led by the festival's curator.

Tickets are limited and cannot be reserved in advance; they are available on site starting at 9 am. For more information visit

<http://www.barnesfoundation.org/visit/philadelphia/free-first-sundays>.

WHEN: **10 a.m. – 5 p.m.**

WHERE: The Barnes Foundation
2025 Benjamin Franklin Pkwy
Philadelphia, PA 19130

MEDIA

CONTACT: Deirdre Maher - dmaher@barnesfoundation.org

TV PARKING: **The Barnes Foundation has an outdoor parking lot.**

WHAT: **Stoli Red, White & Brunch**

Kick off Sunday fun day with brunch specials from the following participating locations: Positano Coast by Aldo Lamberti, Bank & Bourbon at Loews Philadelphia Hotel, Art Bar | Sonesta, Moshulu, City Tap House Logan Square, Continental Mid-town and Capriccio Café & Bar at Cret Park. Ben Franklin will make an appearance at Capriccio Cafe & Bar,

City Tap House Logan Square, and Positano Coast, which will also host Quizzo with Ben via Facebook Live.

WHEN: 10 a.m. – 12 p.m.

WHERE: Art Bar | Sonesta
Bank & Bourbon at Loews Philadelphia Hotel
Capriccio Café & Bar at Cret Park
City Tap House Logan Square
Continental Mid-town
Moshulu
Positano Coast by Aldo Lamberti

MEDIA

CONTACT: Kellianne Nicholas – press@welcomeamerica.com

WHAT: **Museum Day at the Philadelphia Museum of Art**
Pay what you wish for admission to the Philadelphia Museum of Art all day on Sunday, July 2. Visitors will experience a world-renowned collection of paintings, sculptures and ceramics. As a participant of Blue Star Museums, the Art Museum offers free admission to all active duty military personnel now through Labor Day.

WHEN: 10 a.m. – 5 p.m.

WHERE: Philadelphia Museum of Art
2600 Benjamin Franklin Pkwy
Philadelphia, PA 19130

MEDIA

CONTACT: pressroom@philmuseum.org
215-684-7860

TV PARKING: None officially (TV media usually parks in street curbside in front of museum, or up on the patio entering from Art Museum's west entrance.)

WHAT: **PECO's Go 4th & Learn: Rocky Edition**
PECO's Go 4th & Learn: Rocky Edition will take place on the steps of the Philadelphia Museum of Art. The programing features a Rocky fitness challenge, a *Rocky look-alike contest, and Story Time with Rocky; the first 100 children will receive a free book courtesy of Books in Homes USA. Guests can also enjoy interactive exhibitions by the US Army, Hormel Chili and Yasso Frozen Greek Yogurt. For the first time at GO 4th & Learn, The DreamShip will be on location so guests can take pictures in the basket and

participate in a virtual reality experience that simulates a hot air balloon ride. The fabric of the hot air balloon was created using illustrations that Folds of Honor children created to showcase their dreams of what they want to be when they grow up.

For a chance to win up-front tickets to the July 4th Concert starring Mary J. Blige, Boyz II Men & Philly POPS BIG Band come dressed as Rocky for the Rocky Look-alike Contest. Contestants must register by 7 p.m. First 50 registrants will participate in the contest at 7:30 p.m. with special guest judge, former Eagles wide receiver, Jason Avant.

WHEN: 6:30 p.m. – 8:30 p.m.

WHERE: Steps at Philadelphia Museum of Art
2600 Benjamin Franklin Pkwy
Philadelphia, PA 19130

MEDIA

CONTACT: Kellianne Nicholas - press@welcomeamerica.com

TV PARKING/

ADDITIONAL INFO: None officially (TV media usually parks in street curbside in front of museum, or up on the patio entering from Art Museum's west entrance.) **NO DRONE ZONE!**

WHAT: **Philly @ the Movies: Rocky**
Immediately following PECO's Go 4th & Learn: Rocky Edition is a free screening of the movie *Rocky*, presented by St. Christopher's Hospital for Children, Guests can also enjoy interactive exhibitions by the US Army, Hormel Chili and Yasso Frozen Greek Yogurt.

WHEN: 8:00 p.m. – 11 p.m.

WHERE: Steps at Philadelphia Museum of Art
2600 Benjamin Franklin Pkwy
Philadelphia, PA 19130

MEDIA

CONTACT: Kellianne Nicholas - press@welcomeamerica.com

TV PARKING/

ADDITIONAL INFO: None officially (TV media usually parks in street curbside in front of museum, or up on the patio entering from Art Museum's west entrance.) **NO DRONE ZONE!**

WHAT: [Sand Sculpture Spectacular](#)
Thirty-two tons of sand were transformed into life-size sand sculptures depicting historical figures and Philadelphia icons displayed at the Rotunda at The Shops at Liberty Place now through the month of July.

WHEN: 9:30 a.m. – 7 p.m.

WHERE: The Shops at Liberty Place - 1625 Chestnut St, Philadelphia, PA 19103

MEDIA

CONTACT: Kellianne Nicholas - press@welcomeamerica.com

TV PARKING: Street parking: Chestnut or Market streets, between 16th and 17th streets, in curb lane.

About Welcome America, Inc.

Welcome America, Inc. is a 501c3, non-profit organization in public-private partnership with the City of Philadelphia. Welcome America, Inc.'s mission is to promote American history, education and Philadelphia. The organization seeks to enhance the resident and visitor experience through citywide events that provide an economic boost to the local economy. Moving forward, Welcome America, Inc. will produce and assist in the growth of select city events year-round that can increase awareness of Philadelphia as an event destination.

Founded in 1993, Welcome America, Inc. celebrates its 25th year in 2017. Welcome America, Inc. produces the annual *Wawa Welcome America* festival, the nation's premier July 4th celebration in the birthplace of our nation. Philadelphia's July 4th festival – *Wawa Welcome America* – is a multi-day citywide festival with 50 FREE events including one of America's most inclusive free Independence Day concerts, multiple world-class fireworks displays, outdoor movie screenings, free museum days, community events and more.

Wawa Welcome America is presented by Title Partner, Wawa, Inc. and presenting Broadband Communications Partner Comcast NBCUniversal with NBC10 and Telemundo62 as the local broadcast partners. With additional support by the City of Philadelphia, Live Nation and Philadelphia International Airport.

For more information, visit www.welcomeamerica.com. Join the conversation at:

- Facebook – www.facebook.com/WawaWelcomeAmerica
- Twitter – www.twitter.com/July4thPhilly
- Instagram – www.instagram.com/July4thPhilly

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