



WAWA WELCOME AMERICA ANNOUNCES HAPPY HOUR AND BRUNCH LOCATIONS AND DETAILS

Ben Franklin Will Be Popping-Up at Stoli Red, White & Blue Happy Hours and Brunches on Friday, June 30 and Sunday, July 2 at Various Locations Throughout the City

FOR IMMEDIATE RELEASE, Philadelphia, PA (JUNE 27, 2017) – Welcome America, Inc. and Stoli announce dates and locations for the **Stoli Red, White & Blue Happy Hours** and **Stoli Red, White & Brunches** during **2017 Wawa Welcome America** six-day Independence Day festival Thursday, June 29 through Tuesday, July 4. Philadelphia's July 4th festival – *Wawa Welcome America* – is a multi-day citywide festival with 50 FREE events including one of America's most inclusive free Independence Day concerts, multiple world-class fireworks displays, outdoor movie screenings, free museum days, community events and more. The theme of this year's 25th Anniversary Wawa Welcome America is "Everyone is a History Maker."

This new version of the previous *Wawa Welcome America* event called "Taste of Philadelphia" returns in a brand-new format of Fourth of July themed happy hours and brunches with food, crafty cocktails, and live entertainment at individual restaurants. Guests will have the chance to win up-front tickets to the July 4th Concert and Fireworks on the Benjamin Franklin Parkway with global superstar Mary J. Blige. In addition, Ben Franklin is turning in the horse and buggy and testing out a ride with our exclusive ride sharing partner UBER. The history maker himself will be making special pop-up appearances at select events. All are open to the public; some will also be the host for professional networking groups.

Stoli Red, White & Blue Happy Hours Locations – Friday, July 30 (4 – 7 p.m.) **schedule subject to change*

- Capriccio Café & Bar at Cret Park (Comcast and City employees networking event)
- Art Bar | Sonesta (Hispanic Chamber of Commerce and Telemundo62 networking event)
- Moshulu (Urban Professional Group and NBC10 networking event)
- XFINITY Live! *Special appearance from the Phillie Phanatic
- Continental Mid-Town
- City Tap House
- Positano Coast by Aldo Lamberti (Femme Collective networking and Meet Up events)
- Campo's Deli
- Philadelphia Distilling
- Bank & Bourbon

*****MEDIA NOTE*****

*****PHOTO OPPORTUNITIES*****

Ben Franklin Happy Hour appearances are scheduled for Art Bar, City Tap House, Capriccio Café & Bar at Cret Park, Positano Coast, and Philadelphia Distilling. **schedule subject to change*

Stoli Red, White & Brunch Locations – Sunday, July 2 (10 a.m. – 2 p.m.) **schedule subject to change*

- Capriccio Café & Bar at Cret Park
- Art Bar | Sonesta

- Moshulu
- City Tap House
- Positano Coast by Aldo Lamberti
- Continental Mid-Town
- Bank & Bourbon

For complete details on *Wawa Welcome America* events and Happy Hour and Brunch specials visit WelcomeAmerica.com.

For more details on Philadelphia's restaurant scene check out VisitPhilly.com.

About Welcome America, Inc.

Welcome America, Inc. is a 501c3, non-profit organization in public-private partnership with the City of Philadelphia. Welcome America, Inc.'s mission is to promote American history, education and Philadelphia. The organization seeks to enhance the resident and visitor experience through citywide events that provide an economic boost to the local economy. Moving forward, Welcome America, Inc. will produce and assist in the growth of select city events year-round that can increase awareness of Philadelphia as an event destination.

Founded in 1993, Welcome America, Inc. celebrates its 25th year in 2017. Welcome America, Inc. produces the annual *Wawa Welcome America* festival, the nation's premier July 4th celebration in the birthplace of our nation. Philadelphia's July 4th festival – *Wawa Welcome America* – is a multi-day citywide festival with 50 FREE events including one of America's most inclusive free Independence Day concerts, multiple world-class fireworks displays, outdoor movie screenings, free museum days, community events and more.

Wawa Welcome America is presented by Title Partner, Wawa, Inc. and presenting Broadband Communications Partner Comcast NBCUniversal with NBC10 and Telemundo62 as the local broadcast partners. With additional support by the City of Philadelphia, Live Nation and Philadelphia International Airport.

For more information, visit WelcomeAmerica.com. Join the conversation at:

- Facebook – Facebook.com/WawaWelcomeAmerica
- Twitter – Twitter.com/July4thPhilly
- Instagram – Instagram.com/July4thPhilly

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MEDIA CONTACT:

Melanie Sole

Cashman & Associates for Welcome America, Inc.

melanie@cashmanandassociates.com

215-627-1060 (o)

856-261-8569 (m)