



MEDIA ALERT!

**FRIDAY, JUNE 30 WAWA WELCOME AMERICA FREE FESTIVAL EVENTS:
FREE MUSEUM DAY AND NIGHT, GO 4TH & LEARN, HAPPY HOURS, PHILLY @ THE MOVIES,
CONCERT AND FIREWORKS & SAND SCULPTURE SPECTACULAR**

- WHAT:** Free Museum Day at Penn Museum
As part of Wawa Welcome America's free museum day, Penn Museum is offering free admission on June 30. The museum features objects from ancient cultures around the world, including an ancient Egyptian palace and real mummies. The all-day free admission will also include hands-on activities in the museum's galleries.
- WHEN:** **10 a.m. – 5 p.m.**
- WHERE:** Penn Museum, University of Pennsylvania - 3260 South Street, Philadelphia, PA 19104
- MEDIA CONTACT:** Pam Kosty – pkosty@upenn.edu
- TV PARKING:** TV Parking has not been coordinated through Welcome America for this event. Please contact one of our happy hour locations directly for broadcast truck parking.
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- WHAT:** Stoli Red, White & Blue Happy Hours (21+)
Enjoy food, drink specials & entertainment at a number of bars and restaurants around the city. Participating restaurants include the The Deck at Moshulu, Art Bar | Sonesta, XFINITY Live!, City Tap House Logan Square, Positano Coast by Aldo Lamberti, Continental Mid-town, Philadelphia Distilling, Bank & Bourbon, Campo's Deli, and Café Cret. Ben Franklin, the history maker himself, will travel the City in the official festival ride-share partner UBER making appearances at select happy hours.
- WHEN:** **4p.m. – 7 p.m.**
- WHERE:** The Deck at Moshulu, Art Bar | Sonesta, XFINITY Live!, City Tap House Logan Square, Positano Coast by Aldo Lamberti, Continental Mid-town, Philadelphia Distilling, Bank & Bourbon, Campo's Deli, and Café Cret.
- MEDIA CONTACT:** Kellianne Nicholas – press@welcomeamerica.com

TV PARKING: TV parking has not been coordinated through Welcome America for this event. Please contact one of our happy hour locations directly for broadcast vehicle parking.

WHAT: Free Museum Night at Eastern State Penitentiary
From 5 – 8 p.m. on June 30th, Eastern State Penitentiary will be offering free admission for all guests as part of Wawa Welcome America’s free museum days. Admission includes “The Voices of Eastern State” Audio Tour narrated by Steve Buscemi, interactive experiences, and history exhibits. This tour is recommended for ages 7+. After their tour, visitors can relax on the penitentiary baseball diamond and take in unique views of the city skyline while enjoying a bite to eat from Sum Pig Food Truck and local beers and wines from Urban Saloon.

WHEN: 5 p.m. – 8 p.m.

WHERE: Eastern State Penitentiary Historic Site - 2027 Fairmount Ave, Philadelphia, PA 19130

MEDIA

CONTACT: Nicole Frankhouser – nf@easternstate.org

TV PARKING: TV parking has not been coordinated through Welcome America for this event. Please contact the Eastern State Penitentiary directly for broadcast vehicle parking.

WHAT: PECO’s Go 4th & Learn at Penn Park
Wawa Welcome America will host an afternoon of Innovation at Penn Park featuring drone and robotic demonstrations and a sound and music technology demonstration. Guests can also enjoy Ballroom Dance performances and interactive lessons. PECO’s Go 4th & Learn will include a FREE book giveaway courtesy of Books In Homes USA and story time with special guest readers the Honorable Mayor Jim Kenney and City Representative Sheila Hess. Participate in Beneficial Bank’s financial literacy games for a chance to win front row seats to Kidz Bop Kids Best Tour Ever on July 4th. The afternoon will include innovation demonstrations, performances, food trucks and interactive activities.

WHO: Honorable James F. Kenney Mayor of the City of Philadelphia
City Representative Sheila Hess

WHEN: 12 p.m. – 4 p.m.

WHERE: Penn Park at University of Pennsylvania - 3000 Walnut Street, Philadelphia, PA 19104

MEDIA

CONTACT: Kellianne Nicholas – press@welcomeamerica.com

TV PARKING: TV parking has not been coordinated through Welcome America for this event. Please contact Penn Park directly for broadcast vehicle parking.

WHAT: St. Christopher’s Hospital for Children’s **Philly @ the Movies** supported by CHIP
Bring the whole family for a free movie screening under the stars of *The Lego Batman Movie!* Wawa Welcome America is partnering with Councilwoman Cindy Bass and Allegheny West Foundation to present a FREE movie screening for residents.

WHEN: **8 p.m. – 11 p.m.**

WHERE: Panati Playground - 3100 N 22nd Street, Philadelphia, PA 19132

MEDIA

CONTACT: Kellianne Nicholas – press@welcomeamerica.com

TV PARKING: TV parking has not been coordinated through Welcome America for this event. Please contact Penn Park directly for broadcast vehicle parking.

WHAT: The Philadelphia Orchestra Concert
The FREE Neighborhood Concert Series, presented by Wells Fargo, continues with a performance from the Philadelphia Orchestra on the RiverStage at the Great Plaza at Penn’s Landing. Led by Music Director, Yannick Nezet-Seguin, the Orchestra’s free concert series is a thank you to the city of Philadelphia for 100 years of support.

WHEN: **8 p.m. – 9:30 p.m.**

WHERE: Great Plaza at Penn’s Landing 101 S Christopher Columbus Blvd, Philadelphia, PA 19106

MEDIA

CONTACT: Liz Schiller - Lschiller@drwc.org

TV PARKING: TV parking has not been coordinated through Welcome America for this event. Please contact the Penn’s Landing directly for broadcast vehicle parking.

WHAT: Wawa Welcome America Fireworks presented by Comcast NBCUniversal & Pyrotecnico
Philadelphia lights up the sky over the Delaware River Waterfront paired with a soundtrack honoring the best of American Composers – George Gershwin, Leonard Bernstein and Irving Berlin. Join us at one of our featured viewing locations: Great Plaza at Penn’s Landing, Moshulu and One Liberty Observation Deck.

WHEN: **9:30 p.m. – 10 p.m.**

WHERE: Delaware River Waterfront

MEDIA

CONTACT: Kellianne Nicholas – press@welcomeamerica.com

TV PARKING: TV Parking has not been coordinated through Welcome America for this event. Please contact one of our viewing locations directly for broadcast vehicle parking.

WHAT: Sand Sculpture Spectacular

Thirty-two tons of sand were transformed into life-size sand sculptures depicting historical figures and Philadelphia icons displayed at the Rotunda at The Shops at Liberty Place now through the month of July.

WHEN: 9:30 a.m. – 7 p.m.

WHERE: The Shops at Liberty Place - 1625 Chestnut St, Philadelphia, PA 19103

MEDIA

CONTACT: Kellianne Nicholas - press@welcomeamerica.com

TV PARKING: Street parking: Chestnut or Market streets, between 16th and 17th streets, in curb lane. TV Parking has not been coordinated through Welcome America for this event. Please contact The Shops at Liberty Place directly for additional details.

About Welcome America, Inc.

Welcome America, Inc. is a 501c3, non-profit organization in public-private partnership with the City of Philadelphia. Welcome America, Inc.'s mission is to promote American history, education and Philadelphia. The organization seeks to enhance the resident and visitor experience through citywide events that provide an economic boost to the local economy. Moving forward, Welcome America, Inc. will produce and assist in the growth of select city events year-round that can increase awareness of Philadelphia as an event destination.

Founded in 1993, Welcome America, Inc. celebrates its 25th year in 2017. Welcome America, Inc. produces the annual *Wawa Welcome America* festival, the nation's premier July 4th celebration in the birthplace of our nation. Philadelphia's July 4th festival – *Wawa Welcome America* – is a multi-day citywide festival with 50 FREE events including one of America's most inclusive free Independence Day concerts, multiple world-class fireworks displays, outdoor movie screenings, free museum days, community events and more.

Wawa Welcome America is presented by Title Partner, Wawa, Inc. and presenting Broadband Communications Partner Comcast NBCUniversal with NBC10 and Telemundo62 as the local broadcast partners. With additional support by the City of Philadelphia, Live Nation and Philadelphia International Airport.

For more information, visit www.welcomeamerica.com. Join the conversation at:

- Facebook – www.facebook.com/WawaWelcomeAmerica
- Twitter – www.twitter.com/July4thPhilly
- Instagram – www.instagram.com/July4thPhilly

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