



## **MEDIA ALERT!**

**THURSDAY, JUNE 29 WAWA WELCOME AMERICA FREE FESTIVAL EVENTS:  
WAWA HOAGIE DAY, FREE MUSEUM DAY, GO 4<sup>TH</sup> & LEARN AND SUMMER MUMMERS  
CONCERT, PHILLY @ THE MOVIES, & SAND SCULPTURE SPECTACULAR**

**WHAT:** Wawa Hoagie Day

As part of its **eighth year as title sponsor of Wawa Welcome America** and the 25<sup>th</sup> anniversary of Hoagie Day, Wawa is inviting the public to take part in this great hoagie tradition with a day full of history-making! The celebration, featuring the Six-Ton Hoagie Salute to our Troops, is dedicated to honoring the history makers in our region and our everyday heroes as well as celebrating the Wawa Foundation's ongoing partnership with the USO. During the salute, the six-ton hoagie will be marched in by Wawa associates, military heroes and re-enactors from moments throughout history, and served to the crowd, free of charge.

**WHO:**

Wawa President & CEO Chris Gheysens  
Honorable James F. Kenney Mayor of the City of Philadelphia  
National Constitution Center COO Vince Stango  
President & COO of Liberty USO Joe Brooks  
WMMR's Preston and Casey  
Major General Jessica L. Garfola Wright, Ret. Acting Under Secretary of Defense for  
Personnel and Readiness  
Philadelphia Fire & Police teams  
Philadelphia Fire Commissioner Adam Theil  
Liberty USO Show Troupe

**WHEN:** **Thursday, June 29, 12 p.m. – 2 p.m.**

**WHERE:** Independence Mall & National Constitution Center Lawn, Philadelphia, PA 19106

**MEDIA**

**CONTACT:** [public.relations@wawa.com](mailto:public.relations@wawa.com)

**TV PARKING:** East side of 6th, between Market and Arch streets, (south to Market). **TV trucks must arrive between 10:30 a.m. and 11:30 a.m. to secure a parking spot!**

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**WHAT:** Free Museum Day at the National Constitution Center, Courtesy of Wawa  
Courtesy of Wawa, the National Constitution Center is offering free admission on June 29. Guests can enjoy access to the Center's signature multimedia theatrical performance of Freedom Rising presented in the Sidney Kimmel Theater as well as the Center's numerous feature exhibits, including American Spirits: The Rise and Fall of Prohibition, the critically acclaimed exhibit that brings the story of Prohibition vividly to life; American Treasures: Documenting the Nation's Founding, an intimate look at the path the Framers took to create the U.S. Constitution and secure the Bill of Rights; John Marshall: Patriot, Statesman, Chief Justice, which explores Marshall's character, constitutional legacy, and the influential roles he played in the early Republic; and Constituting Liberty: From the Declaration to the Bill of Rights, showcasing one of 12 original, surviving copies of the Bill of Rights.

**WHEN:** 9:30 a.m. – 8 p.m.

**WHERE:** National Constitution Center - 525 Arch Street, Philadelphia, PA 19106

**MEDIA**

**CONTACT:** Merissa Blum – [mblum@constitutioncenter.org](mailto:mblum@constitutioncenter.org)

**TV PARKING:** TV parking has not been coordinated through Welcome America for this event. Please contact the National Constitution Center directly for broadcast vehicle parking.

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**WHAT:** Citywide Reading  
Each Free Library of Philadelphia location will host a citywide reading event for children. The first 100 kids will receive a free book, courtesy of Books In Homes USA.

**WHEN:** 2 p.m. – 3 p.m.

**WHERE:** All locations of Free Library of Philadelphia

**MEDIA**

**CONTACT:** Kellianne Nicholas – [press@welcomeamerica.com](mailto:press@welcomeamerica.com)

**TV PARKING:** TV parking has not been coordinated through Welcome America for this event. Please contact the Free Library of Philadelphia directly for broadcast vehicle parking.

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**WHAT:** PECO's Go 4th & Learn at the Mummies Museum  
Presented by PECO, the Mummies Museum will host an evening of learning about the oldest continuous folk parade in the United States. Beneficial Bank will host special activities for children and adults alike to learn about financial literacy. Books In Homes USA will provide 100 children with free books during story time with special guest reader First District Councilman Mark Squilla.

**WHEN:** 6 p.m. – 8 p.m.

**WHERE:** Mummies Museum - 1100 S 2nd St, Philadelphia, PA 19147

**MEDIA CONTACT:** Kellianne Nicholas - [press@welcomeamerica.com](mailto:press@welcomeamerica.com)

**TV PARKING:** TV parking has not been coordinated through Welcome America for this event. Please contact the Mummies Museum directly for broadcast vehicle parking.

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**WHAT:** Summer Mummies Concert  
Enjoy the Summer Mummies Concert, featuring a free performance by first-place string band from the 2017 SugarHouse Casino Mummies Parade, Quaker City at 8 p.m.

**WHEN:** 8 p.m. – 11 p.m.

**WHERE:** Mummies Museum - 1100 S 2nd Street, Philadelphia, PA 19147

**MEDIA CONTACT:** Kellianne Nicholas - [press@welcomeamerica.com](mailto:press@welcomeamerica.com)

**TV PARKING:** TV parking has not been coordinated through Welcome America for this event. Please contact the Mummies Museum directly for broadcast vehicle parking.

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**WHAT:** St. Christopher's Hospital for Children's Philly @ the Movies supported by CHIP  
When the sun goes down, the screens go up for Philly @ the Movies free outdoor movie screenings under the stars. Movie Screening: *Despicable Me 2*

**WHEN:** 8 p.m. – 11 p.m.

**WHERE:** The Piazza at Schmidt's Commons - 1001 N 2nd St, Philadelphia, PA 19123

**MEDIA CONTACT:** Kellianne Nicholas - [press@welcomeamerica.com](mailto:press@welcomeamerica.com)

**TV PARKING:** TV parking has not been coordinated through Welcome America for this event. Please contact the Schmidt's Commons directly for broadcast vehicle parking.

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**WHAT:** Sand Sculpture Spectacular  
Thirty-two tons of sand were transformed into life-size sand sculptures depicting historical figures and Philadelphia icons displayed at the Rotunda at The Shops at Liberty Place now through the month of July.

**WHEN:** 9:30 a.m. – 7 p.m.

**WHERE:** The Shops at Liberty Place - 1625 Chestnut St, Philadelphia, PA 19103

**MEDIA CONTACT:** Kellianne Nicholas - [press@welcomeamerica.com](mailto:press@welcomeamerica.com)

**TV PARKING:** TV Parking has not been coordinated through Welcome America for this event. Please contact The Shops at Liberty Place directly for broadcast vehicle parking.

**About Welcome America, Inc.**

Welcome America, Inc. is a 501c3, non-profit organization in public-private partnership with the City of Philadelphia. Welcome America, Inc.'s mission is to promote American history, education and Philadelphia. The organization seeks to enhance the resident and visitor experience through citywide events that provide an economic boost to the local economy. Moving forward, Welcome America, Inc. will produce and assist in the growth of select city events year-round that can increase awareness of Philadelphia as an event destination.

Founded in 1993, Welcome America, Inc. celebrates its 25<sup>th</sup> year in 2017. Welcome America, Inc. produces the annual *Wawa Welcome America* festival, the nation's premier July 4<sup>th</sup> celebration in the birthplace of our nation. Philadelphia's July 4th festival – *Wawa Welcome America* – is a multi-day citywide festival with 50 FREE events including one of America's most inclusive free Independence Day concerts, multiple world-class fireworks displays, outdoor movie screenings, free museum days, community events and more.

*Wawa Welcome America* is presented by Title Partner, Wawa, Inc. and presenting Broadband Communications Partner Comcast NBCUniversal with NBC10 and Telemundo62 as the local broadcast partners. With additional support by the City of Philadelphia, Live Nation and Philadelphia International Airport.

For more information, visit [www.welcomeamerica.com](http://www.welcomeamerica.com). Join the conversation at:

- Facebook – [www.facebook.com/WawaWelcomeAmerica](http://www.facebook.com/WawaWelcomeAmerica)
- Twitter – [www.twitter.com/July4thPhilly](http://www.twitter.com/July4thPhilly)
- Instagram – [www.instagram.com/July4thPhilly](http://www.instagram.com/July4thPhilly)

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